

## Curriculum Vitae

### PERSONAL INFORMATION:

<b>Name</b>	S VISHNU SUBA	
<b>Designation</b>	Assistant Professor	
<b>Department</b>	Economics	
<b>E-Mail ID</b>	<a href="mailto:vsuba1974@gmail.com">vsuba1974@gmail.com</a>	
<b>Contact No</b>	9003440053	
<b>Date of Birth</b>	25/05/1974	
<b>Date of Appointment</b>	23/06/2014	
<b>Date of Retirement</b>	25/5/2033	
<b>Gender</b>	Female	
<b>Address</b>	19/c-201,Srinivas Illam, Sundarnagar main street, Thirunagar, Madurai-625006	

### Academic Qualification (Undergraduate Onwards)

S.No.	Degree	Year of Passing	Subject	Name of the Institution/University
1	B.A	1994	Economics	Bharathi Arts College, Madras University, Madras.
2	M.A	1996	Economics	Presidency College, Madras.
3	B.Ed	2007	Economics	VPMM College, Srivilliputhur
4	M.Phil	2009	Economics	Madurai Kamaraj University, Madurai

**Ph.D thesis title, Institute/Organization/University and Year of Award:**

S.No.	Ph.D thesis title	Field of Specialization	Institute/University	Year of Award dt/mm/yr (viva voce date as per syndicate communication)
01	An Economics Study Of Cotton Cultivation in Virudhunagar District-TamilNadu	Agricultural Economics	Madurai KamarajUniversity, Madurai	21/02/2014

**TEACHING EXPERIENCE:****Work Experience:**

S.No.	Positionsheld	Name of the Institute	Designation	From	To
1	Assistant Professor	Mannar Thirumalai Naicker College, Madurai	Assistant Professor	2009	Till Date

**Orientation/ Refresher Course Attended (other than MTNC):**

S.No	Orientation/ Refresher Course	Theme	Name of the Institution/University	Month and Year
1	Orientation Course	Economics	Madurai KamarajUniversity, Madurai	March 2015
2	Refresher Course	Economics	Madurai KamarajUniversity, Madurai	December 2017
3	Refresher Course	Cognitive Economics	Bharathiyar University, Coimbatore	January 2021
4	Refresher Course	Economics	Madurai KamarajUniversity, Madurai	September 2022

**Publications (List of papers published, in year wise descending order):**

S.No.	Title of the paper	Name of Journal	Month & Year	ISSN	Volume & Issue	Impact factor	ID Indexed in Scopus, Web of Science, PubMed / approved by UGC / UGC
01	Consumer Awareness on the Retail Pharmaceuticals in Madurai District, TN.	Research Journal of SRNMC	July-Dec 2015	2395-7085	Volume 1 & Issue 2	-	Approved by UGC
02	Role of Derivatives in Mutual Funds	Research Journal of SRNMC	July-Dec 2016	2395-7085	Volume 1 & Issue 4	-	Approved by UGC
03	A Study on Impact of Personal Qualities, Behavioural Traits and External Forces in Entrepreneurial Success	International Journal of Research in Social Sciences (UGC Approved Journal No.48887)	September 2018	2249-2496	Volume 8 & Issue 9	7.081	Approved by UGC CARE List
04	Organic Farming in India: Present Status and Challenges	Proteus Journal, UGC-CARE Approved (Group II) Journal, Web of Science	June 2020	0889-6348	Volume 11, Issue 6.	1.25	Approved by UGC CARE List (Group II)

**Research Articles Published in Proceedings:**

S.No	Title of the Article	Title of the Conference/Seminar	International/ National /State level	ISBN Number	dt/mm/yr
01	Retail Trends in India	Retail Marketing in India: Trends and Challenges	National Seminar	978-93-80657-50-9	24 <sup>th</sup> September 2011

02	Global and Regional Trends in Food Inflation	Inflation in Food Prices in Indian Economy	National Seminar	978-93-80686-23-3	22 <sup>nd</sup> March 2013
03	A study on determinates of cotton production in Virudhunagar district in Tamil Nadu, “Two Decades of Economic reforms in India”	Two Decades of Economic Reforms in India	National Seminar	978-93-80686-66-0	19 <sup>th</sup> & 20 <sup>th</sup> September 2013
04	Opportunities and Challenges faced by Women Entrepreneurs in India	Entrepreneurship in India: Apportunitites and Challenges	National Seminar	978-93-87102-45-3	January 2018
05	Role of Entrepreneurship in Economic Development	Emerging Trends In Entrepreneurship Development	National Seminar	978-93-87871-79-3	September 2018
06	Impact of Climate Change in Indian Agriculture with special reference to Tamilnadu.	Sustainable Agriculture- Challenges and Strategies	National Seminar	978-93-5367-819-7	December 2019
07	Recent Challenges and Research in Quality Education-An Indian Perspective	Creating A Milieu for Quality Research among Academic Community	National Seminar	978-93-5396-220-3	February 2020

### **Paper presented in Conference/Seminar:**

<b>S.No</b>	<b>Title of the Paper</b>	<b>International/National /State level</b>	<b>Title of the Conference</b>	<b>Institution/College Name</b>	<b>dt/mm/yr</b>
01	Retail Trends In	National Seminar	Retail Marketing in	MannarThirumalaiNaicker College, Madurai.	24/9/2011

02	Agriculture Crisis in India	National Seminar	Global Economic Crisis and India	MannarThirumalaiNaicker College, Madurai.	06/1/2012
03	A Study on Watershed Development in Tamilnadu	National Seminar	Watershed Development Programmes in TamilNadu: Emerging Issues for Environmental	School of Economics, Madurai Kamaraj University, Madurai.	28/2/2012
04	Impact of Black Money in India	National Seminar	Economics of Corruption in India	The Madura College, Madurai.	16/9/2012
05	Global and Regional Trends in	National Seminar	Inflation in Food Prices in Indian	Mannar Thirumalai Naicker College, Madurai.	22/3/2013
06	The International Financial Crisis and its	National Seminar	Financial Crisis and its Impact on India	MannarThirumalaiNaicker College, Madurai.	17/5/2013
07	Globalization and its Impact on Higher	National Seminar	Impacts on Higher Education	MannarThirumalaiNaicker College, Madurai.	22/6/2013
08	A Study on Determinants of Cotton Production in Virudhunaga	National Seminar	Two Decades of Economic Reforms in India	Arul Anandar College, Madurai.	2/9/2013
09	Role of FDI in Health Care Sector	National Seminar	FDI in Service Sector in	The Madura College, Madurai	1/9/2014
10	E- Banking In Rural Area In India	National Seminar	e-Banking in Rural Economy	HajeekaruthaRowtherHowdiaCollege,Uthampalayam, Theni	21/1/2016
11	Globalization and Labour Market In India	National Seminar	India's Labour Legislation and its	St.Joseph's College, Tiruchy	8/3/2016

12	A Study On Direction and Composition of India's Export	99 <sup>th</sup> IEA Annual Conference	IEA Annual Conference	Sri Venkateswara University, Tirupati.	27-29/12/2016
13	The Chronicle of India Demonetization	38 <sup>th</sup> AET Annual Conference	AET Annual Conference	MannarThirumalaiNaicker College, Madurai.	28&29/10/2017
14	Opportunities and Challenges faced by Women	National Seminar	Entrepreneurship in India: Apportunitites and Challenges	Vivekananda College, Tiruvedakam, Madurai	4/1/ 2018
15	Role of Entrepreneurship in Economic Development	International	Emerging Trends In Entrepreneurship Development	Vivekananda College, Tiruvedakam, Madurai	12/9/ 2018
16	Growing urban population: A challenge to sustainable	National seminar	National Seminar on "Population Growth –A Boon or	The Madura College (Autonomous), Madurai.	30/1/2019
17	Impact of Irrigation method on Agricultural	National Seminar	Irrigation Facilities in Indian Agriculture	The Madura College (Autonomous), Madurai.	30/8/2019
18	Impact of Climate Change in Indian Agriculture	National Seminar	Sustainable Agriculture-Challenges and Strategies	Mount Carmel College (Autonomous), Bengaluru.	2&3/12/2019
19	Recent Challenges and Research in Quality Education- An Indian Perspective	National Conference	Creating A Milieu For Quality research Among Academic Community	Thiruvalluvar College, Papanasam, Tirunelveli	21.02.2020 to 22.02.2020
20	Impact of Covid-19 on livelihood of migrated employees in industrial sector	International Online Conference	Impact Of Covid-19 On Indian Economy	The Madura College(Autonomous), Madurai	23.11.2020

21	Covid Pandemic – Challenge to women in informal sector: A Review	AET Annual Conference	AET Annual Conference	Annamalai University, Chidambaram.	27.02.2022
22	A study on gross enrolment ratio stages of education in Indian education	National Seminar	Role of Internet of Things (IoT) in Promoting Sustainable Economic Growth in	Sri G.V.G.Visalakshi Collge for women, Udumalpet.	21.12.2022 to 22.12.2022

### Detail of Project:

S.No	ProjectTitle	Name ofApplicant(s)	Status	Amount	Agency	Year
1	A study on Impact of Population on Environment in TamilNadu: A special Reference to Maduai city	S.VishnuSuba	Completed	Rs.20,000	Mannar Thirumalai Naicker College, Madurai.	May2019
2	Covid-19: A Shock to the Women Empowerment with Special Reference to Informal Sector	S.VishnuSuba	Completed	Rs.20000	Mannar Thirumalai Naicker College, Madurai.	May 2021

### Membership in Academic/Professional Bodies:

S.No	Name of the Body	Capacity
1	Board Of Studies SRNM College, Sattur	Member
2	Indian Economic Association	Life Member
3	AET Association of Economists of TamilNadu	Life Member
4	Board Of Studies Member Saraswathy Narayanan College, Perungudi, Madurai.	Member

### FDP/Workshop/Short Term Course Attended (other than MTNC):

S.No	International/National / State Level	Title of the Programme/Course	Name of the Institution/University	dt/mm/yr
1	State Level	E- Commerce	Federation of Consumer Organizations Tamilnadu,Pondicherry .	23 <sup>rd</sup> March2017
2	Online Workshop	Three days Online Research Methodology Workshop on	REST trust, India.	18 <sup>th</sup> April to 20 <sup>th</sup> April 2020
3	Online FDP	Two weeks faculty development programme on “Managing online classes and Co-creating MOOCs”	Ramanujam College Delhi.	20 <sup>th</sup> April to 6 <sup>th</sup> May 2020
4	Online National level Short term course	Online National level Short term course On “Virtual Learning Environment”	A.P.A.College of Arts and Culture, Palani.	18 <sup>th</sup> May to 24 <sup>th</sup> May 2020
5	Online Webinar	The impact of the covid-19 lockdown on investments and the Indian Capital Market	VVM’s Shree Damodar College of Commerce& Economics, Margao, Goa.	22 May 2020



6	Online Webinar	Social Innovation and Change Management	Holy Cross College, Tiruchirappalli.	05.June 2020
7	Online FDP	One day online FDP programme on “Tools to create E-Learning interactions and assessments”	PG & Research Department of Economics Government Arts College, Melur.	6 <sup>th</sup> June 2020
8	Online Webinar	Learning Management System using Canvas Instructure	Dos Bosco College of Arts and Science, Thoodhukudi.	25 June 2020
9	International Workshop	Essential Skills and Moral Values for Career development of Teachers: Global Perspective	Moran College, Moranhat, Assam	30 June 2021 to 01July 2021
10	Online Webinar	Basics of Wealth Building and Types of Investment	Scott Christian College, Nagercoil.	10 August 2021
11	International Workshop	Review of Literature : Innovative Approaches and 14 Review types	Moran College, Moranhat, Assam.	03 <sup>rd</sup> December 2021
12	Online Webinar	Economic Implications of Central Budget 2022-23	Sree Narayana College, Cherthala, Kerala.	13 February 2022
13	Training Programme	Inservice Teacher Training Programme	Tamilnadu State Council for Higher Education	05 May 2022 to 06 May 2022
14	Online FDP	NEP 2020	V.V.Vanniaperumal College for Women, Virudhunagar.	09 December 2022 to 14 December 2022

15	Online FDP	Upskill your resources	Ayya Nadar Janakiammal College,Sivakasi.	07 July 2023 To 13 July 2023
16	Online FDP	Research Funding Agencies, Preparation Research Proposals for Major/ Minor Research projects etc.	St.Aloysius College, Thrissur, Kerala.	21 July 2023

### **Positions held at our college (MTNC):**

<b>S.No</b>	<b>Name of position</b>	<b>From</b>	<b>To</b>
01	Consumer Club (Convenor)	2014	2019
02	Women:s Development Cell (Convenor)	2017	2018
03	Attendance Committee(Convenor)	2018	2019`
04	Women’s Hostel - Warden	2019	2023
05	Add-on Course(Travel and Tourism)-(Convenor)	2014	2019
06	Women’s Festival Cell-(Member)	2018	2019
07	Research Committee -(Member)	2016	2017
08	IQAC criteria 3-(Member)	2016	2018
09	IQAC Criterion 4-(Member)	2019	2023
10	Convocation Committee- (Member)	2018	2019
11	Library Stock Verification Committee –( Member –Convenor)	2018	2020
12	Women Festivals Committee –(Member )	2018	2019
13	Anti-Ragging and Anti-Social Activities – (Member)	2019	2023

14	Productivity Council – (Convenor)	2019	2021
15	Womens’ Development Cell – Convenor	2023	2024

### Workshop/Conference/FDP Attended in MTNC:

S.No	International/National/ State Level	Title of the Workshop/Conference	Name of the Institution/University	Month and Year
1	State Level	State Level Seminar on Inclusive Growth In India	Mannar Thirumalai Naicker College, Madurai.	16 <sup>th</sup> December 2009
2	State Level	National Level Seminar on Challenges and Opportunities in India Banking Industry	Mannar Thirumalai Naicker College, Madurai.	9 <sup>th</sup> September 2010
3	State Level	National Level Seminar On Challenges and Opportunities of Service sector	Mannar Thirumalai Naicker College, Madurai.	3 <sup>rd</sup> March 2017
4	State Level	Workshop on Technicalities of Writing Research Proposal	Mannar Thirumalai Naicker College, Madurai	29 <sup>th</sup> June 2018
5	State Level FDP	Intellectual Property Rights, Skill Development programmes, Innovations, Patents and setting up Incubation centres	Mannar Thirumalai Naicker College, Madurai	22 <sup>nd</sup> January 2019
6	State Level	Promotion of API Score and CAS Filing	Mannar Thirumalai Naicker College, Madurai.	2 <sup>nd</sup> March 2019
7	State Level	Faculty Development Programme on one day Training and Production workshop on prospects of Outcome Based	Mannar Thirumalai Naicker College, Madurai.	9 <sup>th</sup> March 2019
8	State Level	Outcome based Education	Mannar Thirumalai Naicker College, Madurai.	28 <sup>th</sup> August 2019

9	National Level	Faculty Development Programme on Promotion of API Score and Career Advancement scheme	Mannar Thirumalai Naicker College, Madurai.	03 March 2020
10	National Level	Capacity Building Programme on 21 <sup>st</sup> Century Skills	Mannar Thirumalai Naicker College, Madurai.	05 <sup>th</sup> March 2020
11	National Level	FDP on Quality Assurance and Sustenance in Higher Education	Mannar Thirumalai Naicker College, Madurai.	11 <sup>th</sup> March 2020
12	Online National level FEP	Faculty Enrichment Programme	Mannar Thirumalai Naicker College, Madurai.	13 <sup>th</sup> May to 19 <sup>th</sup> May 2020
13	Online Webinar	Online Webinar on "Bio- Diversity	Mannar Thirumalai Naicker College, Madurai.	22.05.2020
14	National Level	FDP on Enhancing Quality by Unearthing Innovative practices – EQUIP 2022	Mannar Thirumalai Naicker College, Madurai.	18 <sup>th</sup> April 2022 to 24 <sup>th</sup> April 2022
15	National Level	Faculty Enhancement Programme on Education 4.0 for sustainable Economic Development	Mannar Thirumalai Naicker College, Madurai.	27.04.2022
16	National Level	Faculty Research Programme on Dynamics of Research Publications	Mannar Thirumalai Naicker College, Madurai.	15 <sup>th</sup> September 2022 to 16 <sup>th</sup> September 2022
17	National Level	Faculty Enhancement Programme on Insights of National Educational Policy (NEP 2020)	Mannar Thirumalai Naicker College, Madurai.	18 <sup>th</sup> March 2023